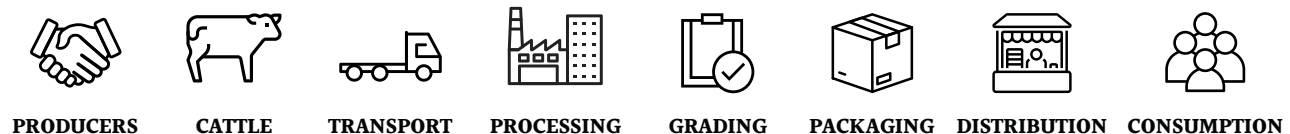


OUR COMMITMENT TO SUSTAINABLE BEEF PRODUCTION



At Upper Iowa Beef, we believe the agriculture industry must meet the needs of existing and future generations. Sustainable beef production must be environmentally sound, socially responsible, and economically viable. It involves cattle producers, product distributors, and our role in beef production. We continually connect with our cattle producers to learn more about their operation and how we can help further educate them on sustainable practices. Upper Iowa Beef is a proud member of the U.S. Roundtable for Sustainable Beef (USRSB).



SUSTAINABLE BEEF PRODUCTION PRACTICES BY OUR CATTLE SUPPLIERS

- Cattle producers are Beef Quality Assurance certified (BQA and BQAT) for proper humane care and animal transport.
- Cattle are primarily sourced from small, independent, family-owned farms located in close proximity to the plant, therefore reducing the carbon footprint.
- Nearly all cattle feed is from non-irrigated cropland and home raised or purchased locally.
- Our cattlemen are utilizing the latest technology to improve animal production, nutrition, and health.
- Manure and Nutrient plans are used to manage manure applied to the soil, which increases organic nutrients and improves soil tilth.
- Our farmers are utilizing conservation practices to protect the land and water, such as reduced tillage, wind and solar power, crop rotation, grass waterways, variable rate fertilizing, cover crops, and tile drainage.
- Many of our cattle producers are enrolled in our unique Tri-State Supreme program, which adds value to sustainably raised cattle.