

## **2023 Cattle Supplier Survey Data- Upper Iowa Beef**

In 2023 we gathered data from our cattle suppliers through in-person visits, phone conversations, emails, and our quarterly newsletter.

**222** cattle producers responded to our internal Upper Iowa Beef Survey. This survey allowed us to receive detailed information about our cattle suppliers and their on-farm practices.

**162** cattle producers completed the US Roundtable for Sustainable Beef Feedlot Self-Assessment, which generates a score upon completion. There are six categories within this assessment that make up an overall score.

- Air and Greenhouse Gas
- Animal Health and Well-Being
- Efficiency and Yield
- Employee Safety and Well-Being
- Land Resources
- Water Resources

The producers who have completed both the internal survey and the self-assessment account for over half (53.3%) of the cattle brought to Upper Iowa Beef in 2023. As we continue on our sustainability journey, we plan to collect data from more of our cattle suppliers, building our story behind sustainable beef production.