

## **UPPER IOWA BEEF**

## PREMIUM QUALITY

CERTIFIED ANGUS BEEF® CERTIFIED ANGUS BEEF® PRIME

## IF IT'S NOT CERTIFIED, IT'S NOT THE BEST

When you see the *Certified Angus Beef*® label, you know two things: every bite of beef will be delicious, and this Angus beef comes from farmers who put in the extra work to ensure your beef is the best.

Angus is a breed, not a brand, and when you see the *Certified Angus Beef*® label, you've found the best of the Angus breed. To earn our label, beef must grade Choice or Prime by independent USDA graders. Then, it must meet 10 exacting standards for taste and tenderness.





CERTIFIED ANGUS BEEF® PRIME





