



## OUR COMMITMENT TO SUSTAINABLE BEEF PRODUCTION

At Upper Iowa Beef, we believe sustainable beef production must be economically viable, socially responsible, and ecologically sound. The agriculture industry must meet the needs of existing and future generations while ensuring profitability, environmental health, and social equity. Sustainable beef production involves cattle producers, product distributors, and our role in beef production.

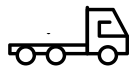
In 2023, we are surveying our cattle producers to learn more about their operations, enabling us to further educate them on sustainable practices.



PRODUCERS



CATTLE



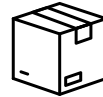
TRANSPORT



PROCESSING



GRADING



PACKAGING



DISTRIBUTION



CONSUMPTION

## OUR CATTLE PRODUCTION SUSTAINABLE PRACTICES

- Verifiable Angus genetics
- Stress-free animal care & humane treatment
- Cattle producers are Beef Quality Assurance Certified (BQA)
- Humane cattle transport (BQAT Certified)
- Cattle are primarily sourced within 150 miles of the plant
- Utilization of technology to improve animal production & health
- High-quality, locally or home-raised feed
- Utilization of manure and nutrient management plans
- Utilization of conservation practices to protect our land and water
- UIB has created a unique Tri-State Supreme program that uncovers additional value for sustainably raised cattle

***Visit our website for videos and producer spotlights to learn more about how we raise cattle.***



[www.UpperIowaBeef.com](http://www.UpperIowaBeef.com) (563) 566-2202

4614 US Highway 63, Lime Springs, Iowa 52155

