

Trail's End Farm **Marble Rock, Iowa**

It's always a good day at Upper Iowa Beef when we see the trailer of Trail's End Farm pull across our scale.

Father and son team Jack and John Ruzicka never disappoint when delivering their high-quality cattle to Upper Iowa Beef. Their home-raised and locally purchased cattle consistently grade 90% or better CAB and Prime.

"It's what I've always enjoyed doing. I take a lot of pride in the cattle I raise," said 82-year-old Jack when he delivered another load of 17 head. The pride of ownership is evident when looking at the cattle. Attention to detail is not spared when caring for and feeding livestock at the Ruzicka operation located near Marble Rock, Iowa. The cattle are comfortably housed in a newer hoop barn keeping them out of the elements during inclement weather.

Cattle suppliers such as Jack and John make Upper Iowa Beef what it is. Their environmentally sustainable beef production system has proven its worth across generations.

"My hope is my grandson will take over the operation and live on this farm when I decide to retire," comments Jack, "so the legacy continues."

Know your farmer. Know your beef.

