



2021: 1st Quarter Newsletter

HIGHLIGHTS

- ✓ EXPANSION PROJECT
- ✓ POINTS TO REMEMBER
- ✓ SAVE THE DATE:
BQA MEETING
- ✓ WE ARE HIRING

2021 is off to a fast start. The snowdrifts have quickly disappeared, and the days are getting longer. It won't be long until the crops are planted, and the hay is mowed. Our world is still upset by the Covid pandemic, but better days are ahead. Since our completed expansion project, Upper Iowa Beef has been fortunate to operate at increased harvesting capacity. Providing you, our valued beef suppliers, a dependable local market for your high-quality Angus-based cattle is a top priority for all of us at Upper Iowa Beef.

We value your support of our American-owned company. We purchase our inputs locally, pay taxes, and provide jobs to 158 employees who do the same. Our local communities and school systems are stronger because of small companies such as ours. Our expansion project is now complete! It has been a great addition for our employees, suppliers, and vendors.

HIGHLIGHTS OF THE UPPER IOWA BEEF EXPANSION PROJECT



SIGNAGE

If you have driven by on Highway 63 or delivered cattle to the plant recently, you would have noticed our new signage on the west side of the main building. We are proud of our logo and the branded beef program we are building. We have also added new signage for our office building and directions for incoming cattle deliveries.



CATTLE UNLOADING

Our new semi-truck unloading facility has been met with praise by our valued cattle haulers since completion in late February. We also continue to receive positive feedback on our gooseneck unloading facility since implementing upgrades in November. We appreciate your patience during these projects, which results in lower stress to both the cattle and the drivers.

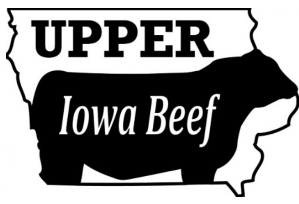


OFFICE REMODEL

Upper Iowa Beef has been harvesting record numbers of cattle, requiring additional staff to meet our client's needs. We have added team members who focus on efficiently processing payments to producers and billing our meat customers. With new team members comes an office reorganization that has been a welcome addition for our growing team.

Upper Iowa Beef (563) 566-2202 www.UpperIowaBeef.com

4614 Highway 63, P.O. Box 27, Lime Springs, IA 52155



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POINTS TO REMEMBER

CATTLE UNLOAD TIMES

4 - 7 p.m.

Sunday - Thursday

The gate will be locked at 7 p.m. If delivering in the morning, please arrive at your scheduled dock time.

CATTLE HIDE COLOR REQUIREMENTS

We only process black-hided cattle. Cattle must be solid black from the shoulder back and from the flank up. White on the head, neck, underline, and legs are allowed.

TO SELL CATTLE
please contact
Travis Thomas at
(201) 988-5526.

**Know your farmer,
know your beef!**

As Upper Iowa Beef continues to grow as a company, there will be changes to our operating procedures. We value all of our cattle suppliers and appreciate your business and support of our growing company.

1) Live Weights. Effective immediately, Upper Iowa Beef will not publish live weights unless truck weights are provided upon cattle delivery. If truck weights are provided, an appropriate pencil shrink will be applied, and a yield will be calculated.

2) Payment of Cattle. Cattle are paid for within 24 hours of the time of value. If you are selling your cattle on the "Plus \$2" system, that will follow the carcasses' grading. Please see the attached informational piece.

Once again, your support of Upper Iowa Beef as a cattle supplier is appreciated. We are pleased to provide a local market and support our rural communities. Our expansion project is complete, and processed headcount numbers have been increasing since the new year.

Sincerely,
Upper Iowa Beef Management

WE ARE HIRING

We are always looking for qualified people to join our team. Current positions available include:

- Production Workers
- CDL Drivers
- Office Help
- Maintenance Workers
- Cattle Pen Workers

SAVE THE DATE

BQA CERTIFICATION & MARKETING RISK MANAGEMENT SEMINAR

DATE: Tuesday, March 30

TIME: 5:30 p.m. social, 6 p.m. start

WHERE: Cedar River Complex
Mitchell County Fairgrounds
1006 Chesnut St., Osage

RSVP: By Thursday, March 25 to
reception@upperiowabeef.com or
Sydney at (563) 566-2202